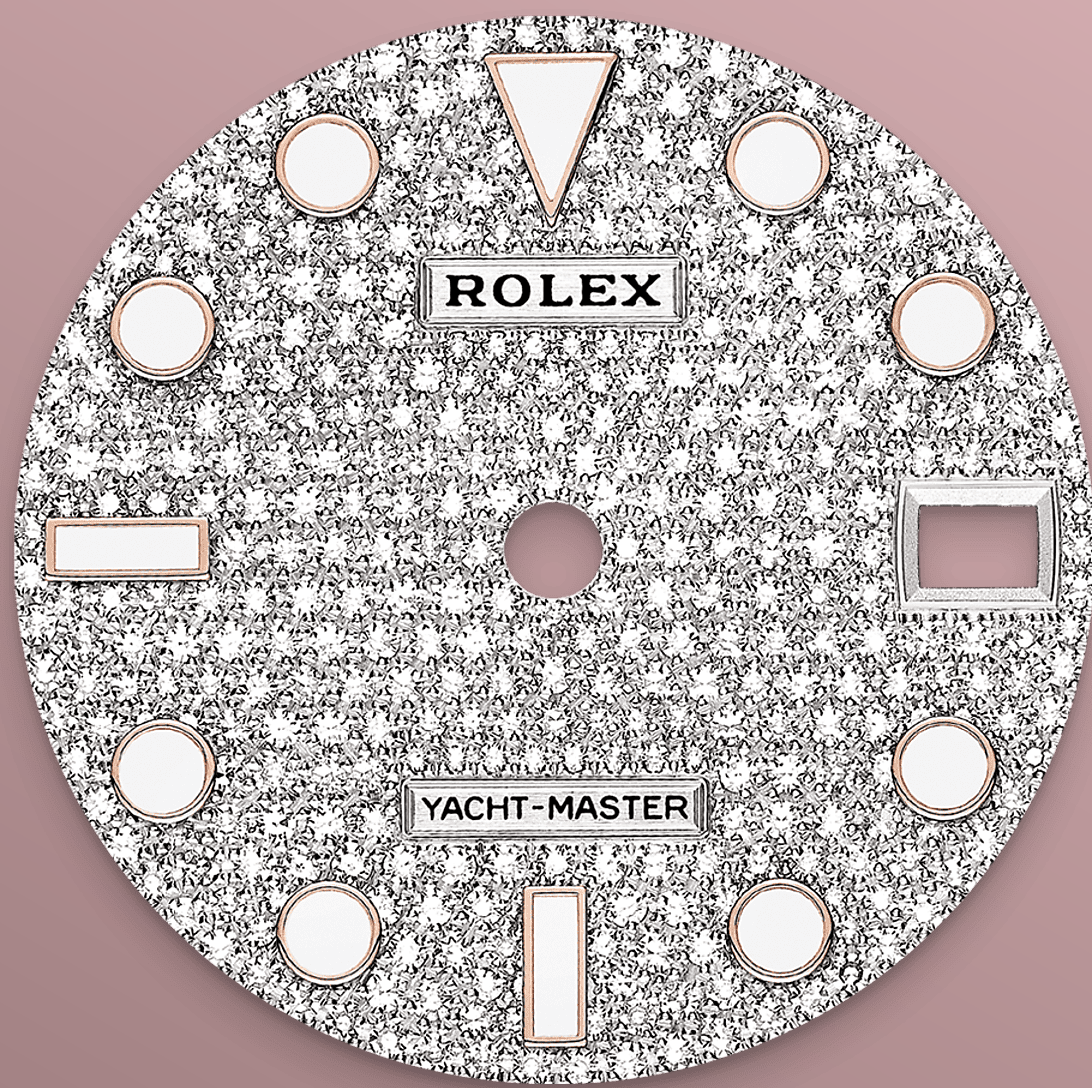




Yacht-Master 37

Oyster, 37 mm, Everose gold

**The Oyster Perpetual
Yacht-Master 37 in 18 kt
Everose gold with an
Oysterflex bracelet.**

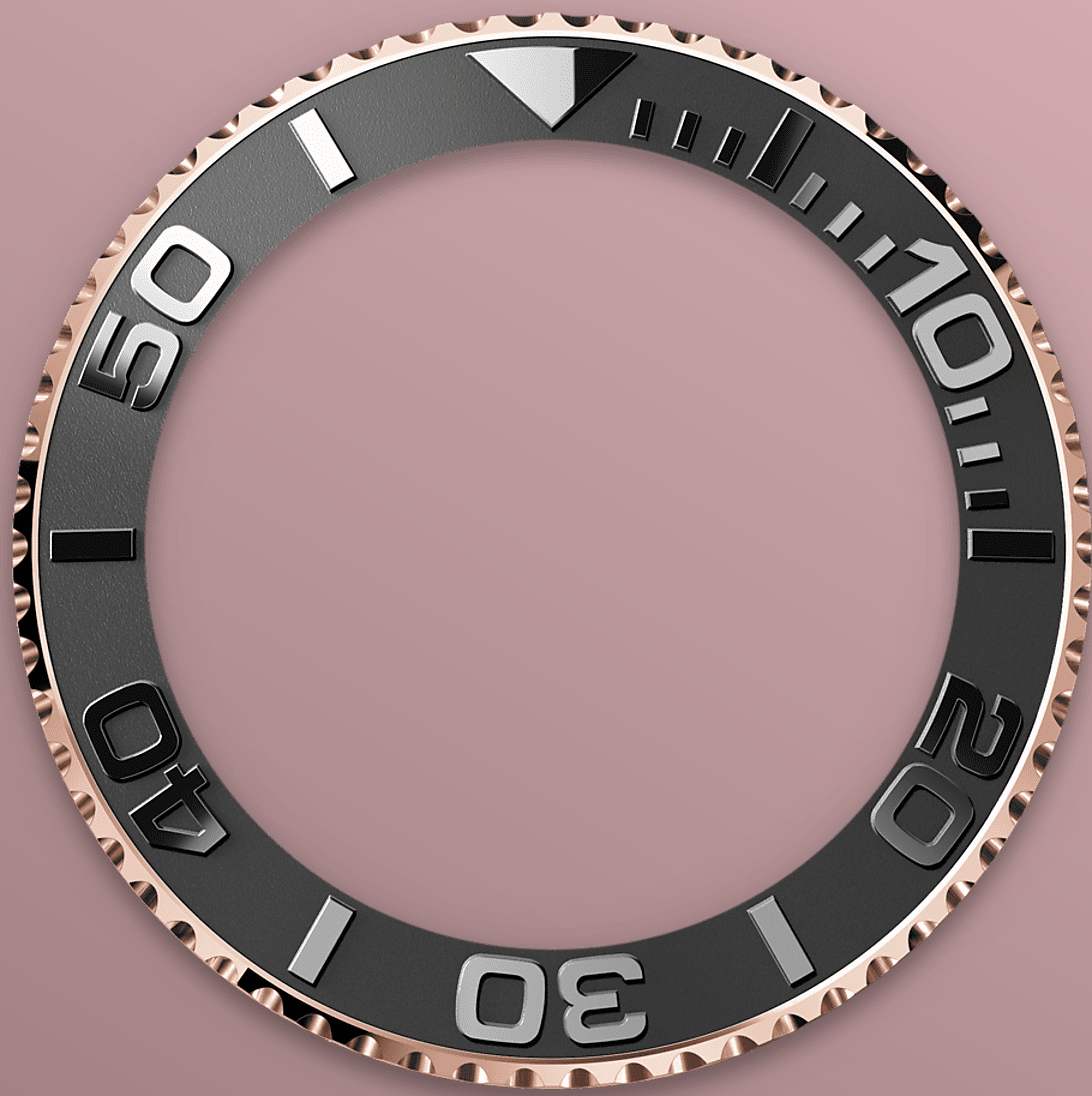


DIAMOND-PAVED DIAL

Optimal brilliance

Diamonds, sapphires, rubies, emeralds – the noblest and most precious stones are selected to grace Rolex timepieces. The brand has in-house expertise and equipment enabling it to bejewel any model in its catalogue.

Experienced gemmologists first select gemstones of the highest quality. For this, they can rely on their own seasoned judgement as well as state-of-the-art analysis equipment. The stones are then entrusted to the gem-setters, who skilfully place each precious stone onto the watch by hand, one

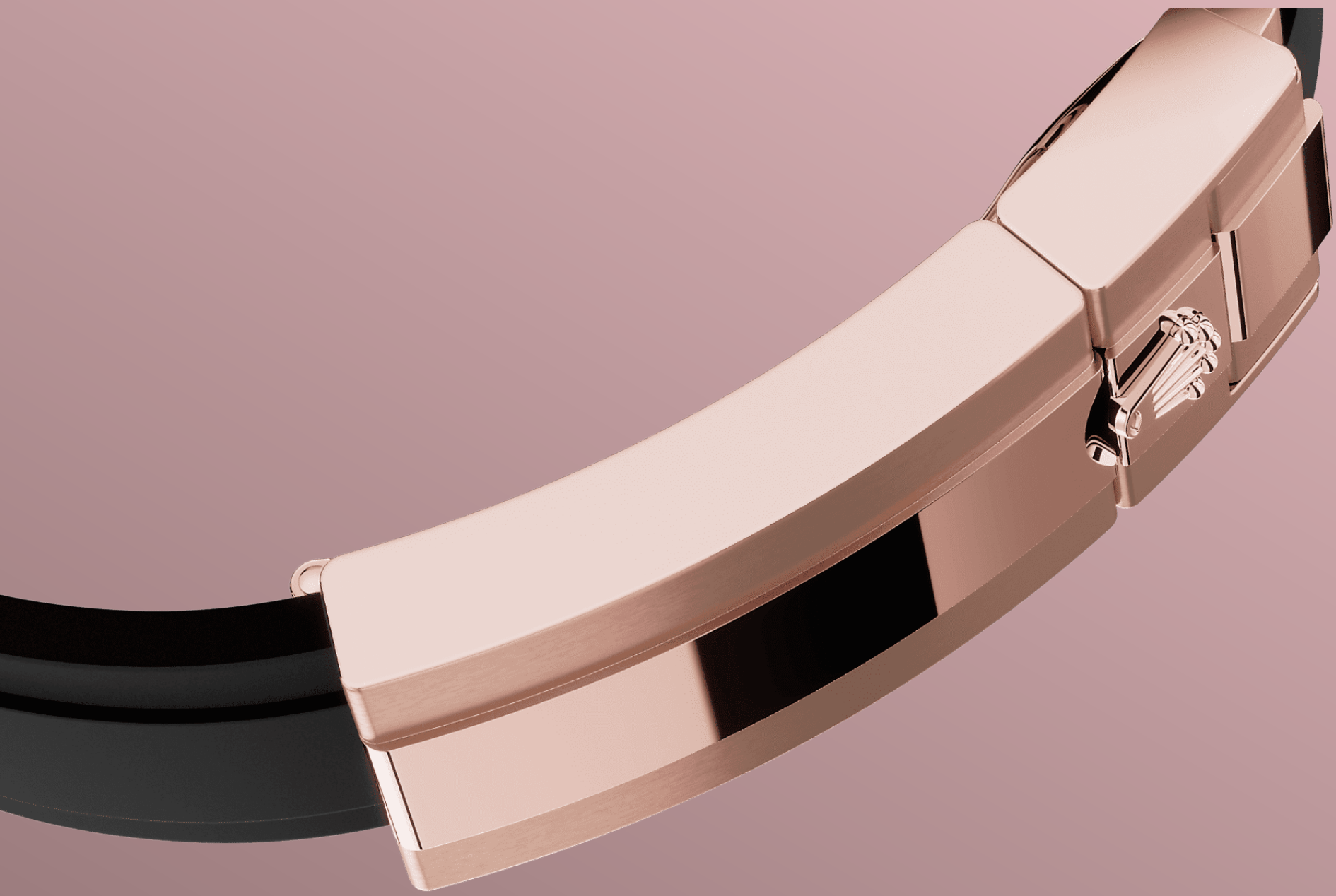


BIDIRECTIONAL ROTATABLE BEZEL

Timing the distance

The Yacht-Master's bidirectional rotatable 60-minute graduated bezel is made entirely from precious metals or fitted with a Cerachrom insert in high-tech ceramic. The raised polished numerals and graduations stand out clearly against a matt, sand-blasted background.

This functional bezel – which allows the wearer to calculate, for example, the sailing time between two buoys – is also a key component in the model's distinctive visual identity.



THE OYSTERFLEX BRACELET

Highly resistant and durable

The Yacht-Master's new Oysterflex bracelet, developed by Rolex and patented, offers a sporty alternative to metal bracelets. The bracelet attaches to the watch case and the Oysterlock safety clasp by a flexible titanium and nickel alloy metal blade.

The blade is overmoulded with high-performance black elastomer which is particularly resistant to environmental effects, very durable and perfectly



18 KT EVEROSE GOLD

An exclusive patent

To preserve the beauty of its pink gold watches, Rolex created and patented an exclusive 18 kt pink gold alloy cast in its own foundry: Everose gold.

Introduced in 2005, 18 kt Everose is used on all Rolex Oyster models in pink gold.

More technical details

Yacht-Master

Reference 268655

Model Case

Type

Oyster, 37 mm, Everose gold

Diameter

37 mm

Material

Everose gold

Bezel

Bidirectional rotatable 60-minute graduated bezel with matt black Cerachrom insert in ceramic, polished raised numerals and graduations

Oyster Architecture

Monobloc middle case, screw-down case back and winding crown

Winding Crown

Screw-down, Triplock triple waterproofness system

Crystal

Scratch-resistant sapphire, Cyclops lens over the date

Water Resistance

Waterproof to 100 metres / 330 feet

Movement

Type

Perpetual, mechanical, self-winding

Calibre

2236, Manufacture Rolex

Precision

-2/+2 sec/day, after casing

Oscillator

Syloxi hairspring in silicon with patented geometry. High-performance Paraflex shock absorbers

Winding

Bidirectional self-winding via
Perpetual rotor

Power reserve

Approximately 55 hours

Functions

Centre hour, minute and seconds
hands. Instantaneous date with
rapid setting. Stop-seconds for
precise time setting

Bracelet

Type

Oysterflex

Clasp

Folding Oysterlock safety clasp with
Rolex Glidelock extension system

Bracelet Material

Flexible metal blades overmoulded
with high-performance elastomer

Dial

Type

Diamond-paved

Certification

Type

Superlative Chronometer (COSC +
Rolex certification after casing)

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